

## **WHY INVEST IN BRAZIL?**

- Warm all year round climate which gives increasing rental opportunities and yields.
- Good capital appreciation expected with increasing investment in infrastructures, a strong economy and the a Government drive for increased tourism.
- Currency exceptionally favourable at the moment making it cheap for foreigners to invest / buy property, the currency over the last few years is strengthening year on year.
- President Lula has brought huge hope and improvement to Brazil, Inflation is at an all time low
- World class healthcare
- Foreign investment is encouraged, land and property is freehold.
- Cost of living can be as low as 30% of the cost in the UK/Europe
- Brazil is self sufficient in Oil and is finding more and more oil fields ready for exploration.
- Northeast Brazil to be Brazil's Gold Coast.
- Some economists say Brazil will be one of the future economic leaders along with Russia, India, China (BRIC's).
- Brazilian people are always friendly and cheerful and inviting. Smiles go a long way. Cities in Brazil are vibrant and exciting with carnivals and music
- Brazil is considered a low risk in respect of War, Terrorism, SARS or Hurricanes

